

FOR IMMEDIATE RELEASE: Friday July 10, 2009

## **MPS North America Introduces New Head of Business in North America**

**BANGALORE** — MPS Limited (formerly known as Macmillan India Limited) announced today that Bob Moschetto, Senior Vice President, is now responsible for the overall business of MPS North America (MPS NA) as well as its wholly owned subsidiary company, MPS Content Services Inc. Mr. Moschetto is replacing the former head of sales, William Manfull, who has stepped down. Mr. Manfull had been with the organization since June, 2008 and led the organization's sales efforts on behalf of both the North American typesetting and content solutions businesses.

Mr. Moschetto, currently Senior Vice President and Business Head, has been with MPS since March 2008. Previous to this position, he was President of his own composition and content solutions company in Beverly, Massachusetts. With well over 30 years of entrepreneurial experience, Mr. Moschetto is highly cognizant of the publishing domain and is well aware of the current marketplace. Over the course of his richly varied experience, Mr. Moschetto has successfully worked on a broad array of products, from el-hi to college to science, technical, and medical works, as well as journals and e-products. He is highly versed in technology and understands its critical role in content management's future.

"I am excited about my new role in the organization," Mr. Moschetto said. "The publishing industry today presents unique challenges that require new and creative uses of technology. I see our goal as offering our clients technology-based solutions to help meet their business objectives."

CEO and Managing Director Rajiv K Seth added the following, "Because of Bob's years of experience and his knowledge of publishing and technology, I expect that he will generate a fresh outlook to sales. I am pleased to welcome Bob to his new position."

### **About Macmillan Publishing Solutions (MPS)**

MPS has been in the business of providing a variety of publishing services to international publishing and media companies for over 30 years and has earned a strong reputation as a leader in the industry. Our years of experience, domain knowledge, technological expertise, and traditional best practices uniquely position us to offer an array of services across the entire author-to-reader chain of activities.

#### **CONTACT:**

##### **Europe**

David Robertson

+44 (0) 207 843 4861

[d.robertson@macmillan.co.uk](mailto:d.robertson@macmillan.co.uk)

##### **USA**

Robert Moschetto

+1 978 922 1955 x221

[b.moschetto@macmillansolutions.com](mailto:b.moschetto@macmillansolutions.com)

##### **India**

Rajiv K Seth

+91 99005 55772

[r.seth@macmillansolutions.com](mailto:r.seth@macmillansolutions.com)